

HERITAGE

A HOME FOR COLLECTIVE HEALING



ABOUT THE PUBLICATION

The Heritage Journal is an independent print publication celebrating Black, Indigenous, and POC narratives in culture, ecology, and spirituality.

The magazine aims to promote slower and more intentional ways of living through diverse stories and educational content.

AUDIENCE BREAKDOWN

AGE

25-34 — 47%
35-44 — 24.7%
18-24 — 14.4%

SEX

Female — 86.5%
Male — 13.4%

LOCATION

New York
Philadelphia
Chicago
District of Columbia

RACE

Black — 42%
Asian — 23%
Native/American Indian — 17%



HERITAGE

ADVERTISING TIERS AND PRICING

\$500

Half Page Ad Listing

Six Spaces Available

\$1000

Full Page Ad Listing

Five Spaces Available

\$2500

Full Interior Front or Back
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Two Spaces Available

\$5000

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Ad Listing

One Space Available

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Email: info@readheritage.com